



The News flow Controversy: Evaluation of Imbalances, Inadequacies, distortions in International news flow and how it affects African development and democracy.

Anthony-Claret Onwutalobi: The News flow Controversy: Evaluation of Imbalances, Inadequacies, distortions in International news flow and how it affects African development and democracy. .
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Abstract

Information is power and the most critically sought commodity in today's world. Those that control the information are usually seemed to be the most powerful in our contemporary society. Therefore, for the past thirty years, there has been a controversy resulting from accusation and counter accusation of imbalance flow of information from the west to south. The purported victims which are the developing nations have been raging bitterly over the news coverage of events in their continent and have denounced western newspapers, journals, and television outlets for their alleged sensationalism and anti-development bias (Legum & Cornwell, 1978). Due to this controversy, on several accounts, developing nations have attempted to engage the western nations through different channels to address the issue of global information inequality. One that may readily come to mind is the UNESCO meetings in 1969 (Sean , Elie, Sergei , & Somavia, 1980), 1974 (Mowlana, 1985), 1976 (Bandopadhyay, 2006) and 1980 (Tokunbo, 2000) consecutively, where the UNESCO group of experts on mass communication and society noted in its disturbing but revealing report that: What has come to be known as the free flow of information at the present time is often in fact a one way rather than a true exchange of information.

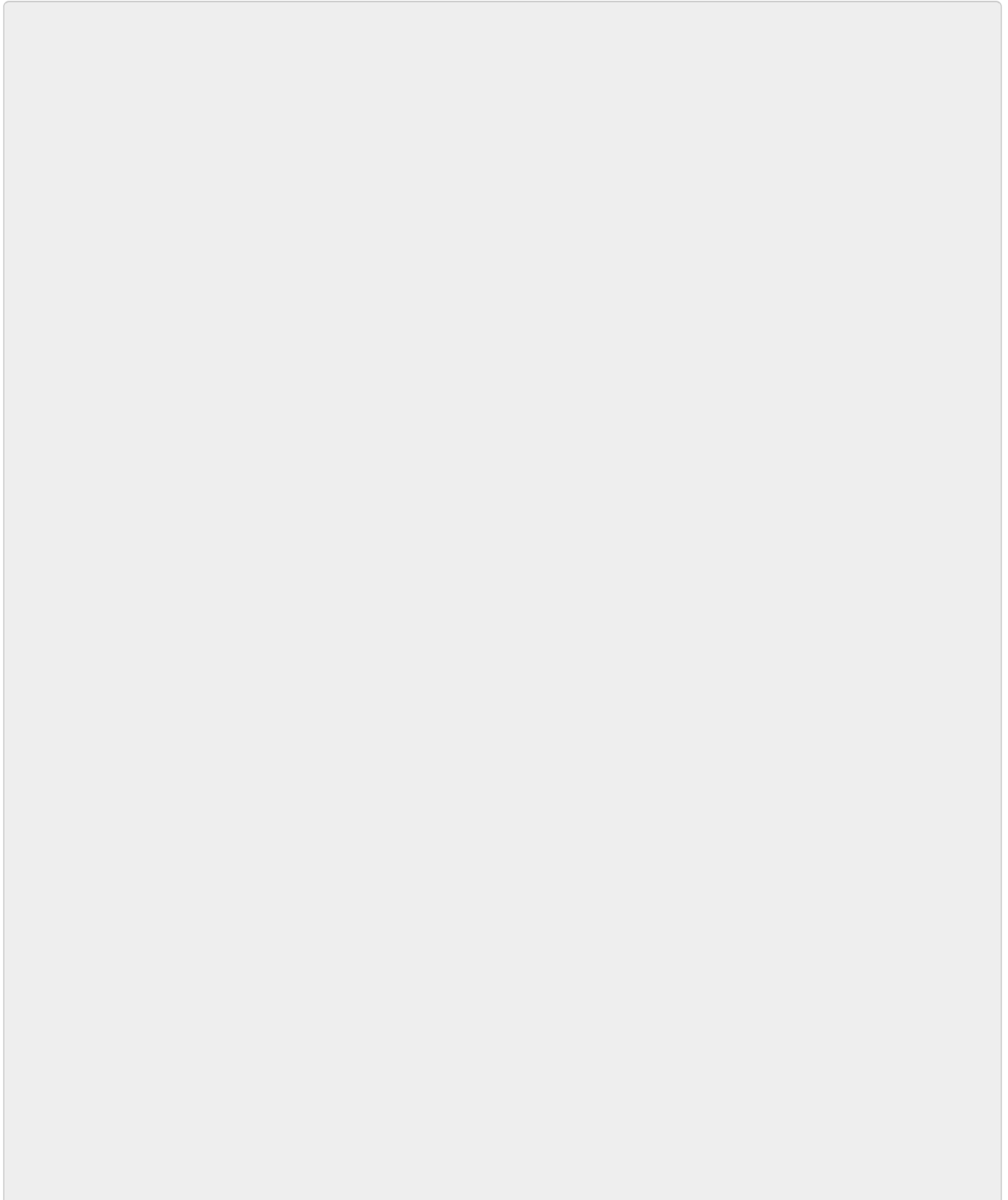
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Anthony-Claret Onwutalobi, an educator, a blogger, and a committed Nigerian activist, was born in Nnewi, in the heart of southeastern Nigeria,

Anthony-Claret is widely known among his counterparts for his breadth of outlook, liberal views and marked sympathy for African aspirations. People, who knew him intimately, described him as “a hard headed Africa man who sees straight into the heart of things, and never hesitate to express himself with the bluntness in which an African man never fails, if he works hard.”
